

## merken Top-50: personenautoregistraties / NL



periode: 01 jan. t/m 31 dec.

| '23 | '22 |               | 2023<br>aantal | 2022<br>aantal | % +/-   | 2023<br>perc. | 2022<br>perc. | % +/-   |
|-----|-----|---------------|----------------|----------------|---------|---------------|---------------|---------|
| 1   | 2   | Volkswagen    | 34.958         | 25.967         | 34,6%   | 9,45          | 8,32          | 13,6%   |
| 2   | 1   | Kia           | 33.504         | 30.026         | 11,6%   | 9,06          | 9,62          | -5,8%   |
| 3   | 3   | Toyota        | 25.576         | 25.359         | 0,9%    | 6,92          | 8,13          | -14,9%  |
| 4   | 5   | BMW           | 20.529         | 17.219         | 19,2%   | 5,55          | 5,52          | 0,6%    |
| 5   | 8   | Skoda         | 20.498         | 14.931         | 37,3%   | 5,54          | 4,78          | 15,9%   |
| 6   | 7   | Renault       | 20.399         | 16.573         | 23,1%   | 5,52          | 5,31          | 3,9%    |
| 7   | 4   | Peugeot       | 19.395         | 21.237         | -8,7%   | 5,24          | 6,81          | -22,9%  |
| 8   | 22  | Tesla         | 19.388         | 4.855          | 299,3%  | 5,24          | 1,56          | 237,0%  |
| 9   | 6   | Hyundai       | 18.762         | 17.027         | 10,2%   | 5,07          | 5,46          | -7,0%   |
| 10  | 12  | Volvo         | 16.352         | 12.888         | 26,9%   | 4,42          | 4,13          | 7,1%    |
| 11  | 9   | Audi          | 13.993         | 13.813         | 1,3%    | 3,78          | 4,43          | -14,5%  |
| 12  | 10  | Opel          | 13.715         | 13.509         | 1,5%    | 3,71          | 4,33          | -14,3%  |
| 13  | 11  | Ford          | 12.990         | 13.334         | -2,6%   | 3,51          | 4,27          | -17,8%  |
| 14  | 13  | Mercedes-Benz | 12.412         | 12.291         | 1,0%    | 3,36          | 3,94          | -14,8%  |
| 15  | 17  | Mazda         | 8.564          | 5.736          | 49,3%   | 2,32          | 1,84          | 26,0%   |
| 16  | 15  | Nissan        | 7.256          | 7.301          | -0,6%   | 1,96          | 2,34          | -16,1%  |
| 17  | 21  | Seat          | 6.892          | 5.071          | 35,9%   | 1,86          | 1,62          | 14,7%   |
| 18  | 23  | Suzuki        | 6.882          | 4.708          | 46,2%   | 1,86          | 1,51          | 23,4%   |
| 19  | 19  | Dacia         | 6.792          | 5.613          | 21,0%   | 1,84          | 1,80          | 2,1%    |
| 20  | 14  | Citroën       | 6.233          | 8.423          | -26,0%  | 1,69          | 2,70          | -37,5%  |
| 21  | 16  | Lynk and Co   | 6.109          | 5.848          | 4,5%    | 1,65          | 1,87          | -11,8%  |
| 22  | 28  | MG            | 6.053          | 1.502          | 303,0%  | 1,64          | 0,48          | 240,1%  |
| 23  | 20  | Mini          | 5.364          | 5.567          | -3,6%   | 1,45          | 1,78          | -18,7%  |
| 24  | 18  | Fiat          | 5.183          | 5.625          | -7,9%   | 1,40          | 1,80          | -22,2%  |
| 25  | 25  | Mitsubishi    | 3.081          | 2.450          | 25,8%   | 0,83          | 0,79          | 6,1%    |
| 26  | 29  | Land Rover    | 3.000          | 1.430          | 109,8%  | 0,81          | 0,46          | 77,0%   |
| 27  | 26  | Porsche       | 2.192          | 2.243          | -2,3%   | 0,59          | 0,72          | -17,5%  |
| 28  | 32  | Jeep          | 2.063          | 706            | 192,2%  | 0,56          | 0,23          | 146,6%  |
| 29  | 27  | Polestar      | 1.936          | 2.196          | -11,8%  | 0,52          | 0,70          | -25,6%  |
| 30  | 24  | Cupra         | 1.647          | 2.745          | -40,0%  | 0,45          | 0,88          | -49,4%  |
| 31  | 36  | BYD           | 1.230          | 200            | 515,0%  | 0,33          | 0,06          | 419,0%  |
| 32  | 30  | Honda         | 872            | 1.065          | -18,1%  | 0,24          | 0,34          | -30,9%  |
| 33  | 31  | DS            | 761            | 835            | -8,9%   | 0,21          | 0,27          | -23,1%  |
| 34  | 34  | Alfa Romeo    | 620            | 319            | 94,4%   | 0,17          | 0,10          | 64,0%   |
| 35  | 33  | Lexus         | 532            | 411            | 29,4%   | 0,14          | 0,13          | 9,2%    |
| 36  | 46  | Xpeng         | 340            | 11             | ++      | 0,09          | 0,00          | ++      |
| 37  | 41  | Nio           | 251            | 54             | 364,8%  | 0,07          | 0,02          | 292,3%  |
| 38  | 37  | Smart         | 188            | 145            | 29,7%   | 0,05          | 0,05          | 9,4%    |
| 39  | 49  | Aiways        | 177            | 1              | +       | 0,05          | 0,00          | +       |
| 40  | 35  | Jaguar        | 172            | 232            | -25,9%  | 0,05          | 0,07          | -37,4%  |
| 41  | 38  | Bentley       | 110            | 139            | -20,9%  | 0,03          | 0,04          | -33,2%  |
| 42  | 49  | Lotus         | 96             | 1              | ++      | 0,03          | 0,00          | ++      |
| 43  | 39  | Subaru        | 91             | 74             | 23,0%   | 0,02          | 0,02          | 3,8%    |
| 44  | 40  | Ferrari       | 81             | 69             | 17,4%   | 0,02          | 0,02          | -0,9%   |
| 45  | 48  | Hongqi        | 63             | 4              | 1475,0% | 0,02          | 0,00          | 1229,2% |
| 46  | 42  | Lamborghini   | 37             | 41             | -9,8%   | 0,01          | 0,01          | -23,8%  |
| 47  | 43  | Maserati      | 34             | 34             | 0,0%    | 0,01          | 0,01          | -15,6%  |
| 48  | 45  | Alpine        | 29             | 26             | 11,5%   | 0,01          | 0,01          | -5,9%   |
| 48  | 47  | Lucid         | 28             | 8              | 250,0%  | 0,01          | 0,00          | 195,4%  |
| 50  | 44  | Aston Martin  | 27             | 31             | -12,9%  | 0,01          | 0,01          | -26,5%  |

totale markt

369.791

312.075

18,5%



**merken Top-50: personenautoregistraties / NL**  
**maanden: december 2023 vs. november 2023**

| dec. | nov. |               | dec.<br>aantal | nov.<br>aantal | dec.<br>perc. | nov.<br>perc. |
|------|------|---------------|----------------|----------------|---------------|---------------|
| 1    | 2    | Volkswagen    | 2.699          | 2.603          | 10,16%        | 9,21%         |
| 2    | 4    | Tesla         | 2.385          | 2.112          | 8,97%         | 7,48%         |
| 3    | 5    | Toyota        | 2.333          | 1.855          | 8,78%         | 6,57%         |
| 4    | 1    | Kia           | 2.120          | 2.736          | 7,98%         | 9,69%         |
| 5    | 6    | BMW           | 2.050          | 1.758          | 7,71%         | 6,22%         |
| 6    | 7    | Renault       | 1.772          | 1.605          | 6,67%         | 5,68%         |
| 7    | 8    | Volvo         | 1.687          | 1.477          | 6,35%         | 5,23%         |
| 8    | 10   | Audi          | 1.241          | 1.218          | 4,67%         | 4,31%         |
| 8    | 3    | Škoda         | 1.201          | 2.145          | 4,52%         | 7,59%         |
| 10   | 13   | MG            | 848            | 722            | 3,19%         | 2,56%         |
| 11   | 11   | Mercedes-Benz | 812            | 1.037          | 3,06%         | 3,67%         |
| 12   | 16   | Ford          | 776            | 638            | 2,92%         | 2,26%         |
| 13   | 14   | Dacia         | 769            | 665            | 2,89%         | 2,35%         |
| 14   | 17   | Mazda         | 726            | 603            | 2,73%         | 2,13%         |
| 15   | 18   | Opel          | 626            | 582            | 2,36%         | 2,06%         |
| 16   | 8    | Hyundai       | 547            | 1.394          | 2,06%         | 4,93%         |
| 17   | 21   | Mini          | 460            | 434            | 1,73%         | 1,54%         |
| 18   | 19   | Suzuki        | 415            | 575            | 1,56%         | 2,04%         |
| 19   | 20   | Nissan        | 402            | 463            | 1,51%         | 1,64%         |
| 20   | 12   | Peugeot       | 383            | 724            | 1,44%         | 2,56%         |
| 21   | 15   | Seat          | 344            | 665            | 1,29%         | 2,35%         |
| 22   | 27   | Jeep          | 295            | 193            | 1,11%         | 0,68%         |
| 23   | 22   | Mitsubishi    | 203            | 283            | 0,76%         | 1,00%         |
| 24   | 26   | Fiat          | 172            | 195            | 0,65%         | 0,69%         |
| 25   | 23   | Cupra         | 168            | 225            | 0,63%         | 0,80%         |
| 26   | 28   | Polestar      | 157            | 185            | 0,59%         | 0,65%         |
| 27   | 29   | BYD           | 137            | 164            | 0,52%         | 0,58%         |
| 28   | 25   | Citroën       | 118            | 198            | 0,44%         | 0,70%         |
| 29   | 32   | Xpeng         | 115            | 85             | 0,43%         | 0,30%         |
| 30   | 24   | Land Rover    | 84             | 206            | 0,32%         | 0,73%         |
| 31   | 38   | Smart         | 65             | 15             | 0,24%         | 0,05%         |
| 32   | 35   | Lynk and Co   | 60             | 33             | 0,23%         | 0,12%         |
| 33   | 31   | Honda         | 56             | 85             | 0,21%         | 0,30%         |
| 34   | 39   | Aiways        | 46             | 10             | 0,17%         | 0,04%         |
| 35   | 33   | Lexus         | 29             | 39             | 0,11%         | 0,14%         |
| 36   | 34   | Nio           | 28             | 35             | 0,11%         | 0,12%         |
| 37   | 49   | Subaru        | 26             | 1              | 0,10%         | 0,00%         |
| 38   | 30   | Porsche       | 22             | 100            | 0,08%         | 0,35%         |
| 39   | 43   | Alfa Romeo    | 15             | 5              | 0,06%         | 0,02%         |
| 40   | 37   | Lotus         | 11             | 18             | 0,04%         | 0,06%         |
| 41   | 36   | DS            | 7              | 18             | 0,03%         | 0,06%         |
| 42   | 42   | Hongqi        | 5              | 6              | 0,02%         | 0,02%         |
| 43   | 47   | Abarth        | 3              | 2              | 0,01%         | 0,01%         |
| 44   | 40   | Jaguar        | 3              | 9              | 0,01%         | 0,03%         |
| 45   | 49   | Lucid         | 3              | 1              | 0,01%         | 0,00%         |
| 46   | 46   | Alpine        | 2              | 3              | 0,01%         | 0,01%         |
| 47   | 44   | Bentley       | 0              | 4              | 0,00%         | 0,01%         |
| 48   | 41   | Ferrari       | 0              | 7              | 0,00%         | 0,02%         |
| 49   | 44   | Lamborghini   | 0              | 4              | 0,00%         | 0,01%         |
| 50   | 48   | Maserati      | 0              | 2              | 0,00%         | 0,01%         |

totale markt

26.577

28.249

## PC/NL

| maandontwikkeling personenautoregistraties / NL |                 |                |               |
|-------------------------------------------------|-----------------|----------------|---------------|
| totaalmarkt                                     | 2023            | 2022           | % +/-         |
| januari                                         | 32.654          | 30.848         | 5,9%          |
| februari                                        | 27.929          | 22.718         | 22,9%         |
| maart                                           | <u>37.305</u>   | <u>24.781</u>  | <u>50,5%</u>  |
| 1e kwartaal                                     | 97.888          | 78.347         | 24,9%         |
| april                                           | 29.559          | 21.938         | 34,7%         |
| mei                                             | 32.943          | 23.396         | 40,8%         |
| juni                                            | <u>40.190</u>   | <u>30.016</u>  | <u>33,9%</u>  |
| 2e kwartaal                                     | 102.692         | 75.350         | 36,3%         |
| juli                                            | 28.614          | 21.941         | 30,4%         |
| augustus                                        | 27.732          | 23.459         | 18,2%         |
| september                                       | <u>29.722</u>   | <u>25.611</u>  | <u>16,1%</u>  |
| 3e kwartaal                                     | 86.068          | 71.011         | 21,2%         |
| oktober                                         | 28.317          | 28.802         | -1,7%         |
| november                                        | 28.249          | 27.747         | 1,8%          |
| december                                        | <u>26.577</u>   | <u>30.818</u>  | <u>-13,8%</u> |
| 4e kwartaal                                     | 83.143          | 87.367         | -4,8%         |
| cum. t/m december                               | <b>369.791</b>  | <b>312.075</b> | <b>18,5%</b>  |
| cum. t/m december*                              | <b>370.000*</b> | <b>312.075</b> | <b>18,6%</b>  |

\* prognose AUMACON; zie voor details carmonitor.nl

bron: RDC; bewerking: AUMACON

jongste mutatiedatum: 01.01.2024

|                                  |
|----------------------------------|
| = % merkafname                   |
| = % merktoename < % markttoename |
| = % merktoename > % markttoename |

