

## merken Top-50: personenautoregistraties / NL



periode: 01 jan. t/m 31 jan.

| '25 | '24 |                 | 2025<br>aantal | 2024<br>aantal | % +/-   | 2025<br>perc. | 2024<br>perc. | % +/-   |
|-----|-----|-----------------|----------------|----------------|---------|---------------|---------------|---------|
| 1   | 6   | Kia             | 4.102          | 2.078          | 97,4%   | 12,50         | 6,04          | 107,0%  |
| 2   | 4   | Volkswagen      | 2.829          | 2.527          | 12,0%   | 8,62          | 7,35          | 17,4%   |
| 3   | 5   | Volvo           | 2.136          | 2.315          | -7,7%   | 6,51          | 6,73          | -3,3%   |
| 4   | 7   | BMW             | 2.031          | 1.972          | 3,0%    | 6,19          | 5,73          | 8,0%    |
| 5   | 2   | Hyundai         | 1.834          | 2.656          | -30,9%  | 5,59          | 7,72          | -27,6%  |
| 6   | 1   | Toyota          | 1.808          | 2.893          | -37,5%  | 5,51          | 8,41          | -34,5%  |
| 7   | 10  | Peugeot         | 1.703          | 1.414          | 20,4%   | 5,19          | 4,11          | 26,3%   |
| 8   | 9   | Audi            | 1.520          | 1.548          | -1,8%   | 4,63          | 4,50          | 2,9%    |
| 9   | 3   | Škoda           | 1.509          | 2.620          | -42,4%  | 4,60          | 7,62          | -39,6%  |
| 10  | 15  | Ford            | 1.461          | 849            | 72,1%   | 4,45          | 2,47          | 80,4%   |
| 11  | 11  | Renault         | 1.207          | 1.306          | -7,6%   | 3,68          | 3,80          | -3,1%   |
| 12  | 12  | Mercedes-Benz   | 1.140          | 1.219          | -6,5%   | 3,48          | 3,54          | -2,0%   |
| 13  | 13  | Suzuki          | 998            | 1.197          | -16,6%  | 3,04          | 3,48          | -12,6%  |
| 14  | 14  | Opel            | 931            | 909            | 2,4%    | 2,84          | 2,64          | 7,4%    |
| 15  | 8   | Tesla           | 927            | 1.609          | -42,4%  | 2,83          | 4,68          | -39,6%  |
| 16  | 16  | Seat            | 562            | 790            | -28,9%  | 1,71          | 2,30          | -25,4%  |
| 17  | 26  | Porsche         | 503            | 278            | 80,9%   | 1,53          | 0,81          | 89,7%   |
| 18  | 20  | Land Rover      | 491            | 501            | -2,0%   | 1,50          | 1,46          | 2,7%    |
| 19  | 22  | Mini            | 459            | 481            | -4,6%   | 1,40          | 1,40          | 0,0%    |
| 20  | 23  | Nissan          | 458            | 459            | -0,2%   | 1,40          | 1,33          | 4,6%    |
| 21  | 24  | Citroën         | 453            | 419            | 8,1%    | 1,38          | 1,22          | 13,3%   |
| 22  | 17  | Mazda           | 452            | 695            | -35,0%  | 1,38          | 2,02          | -31,8%  |
| 23  | 19  | Mitsubishi      | 443            | 523            | -15,3%  | 1,35          | 1,52          | -11,2%  |
| 24  | 18  | Dacia           | 328            | 548            | -40,1%  | 1,00          | 1,59          | -37,2%  |
| 25  | 28  | BYD             | 239            | 192            | 24,5%   | 0,73          | 0,56          | 30,5%   |
| 26  | 31  | Cupra           | 238            | 134            | 77,6%   | 0,73          | 0,39          | 86,2%   |
| 27  | 20  | Jeep            | 214            | 501            | -57,3%  | 0,65          | 1,46          | -55,2%  |
| 28  | 25  | Fiat            | 184            | 331            | -44,4%  | 0,56          | 0,96          | -41,7%  |
| 29  | 36  | Lexus           | 181            | 72             | 151,4%  | 0,55          | 0,21          | 163,6%  |
| 30  | -   | Dongfeng        | 164            | 0              | ++      | 0,50          | 0,00          | ++      |
| 31  | 29  | Honda           | 132            | 155            | -14,8%  | 0,40          | 0,45          | -10,7%  |
| 32  | 27  | Lynk and Co     | 124            | 252            | -50,8%  | 0,38          | 0,73          | -48,4%  |
| 33  | 30  | MG              | 118            | 146            | -19,2%  | 0,36          | 0,42          | -15,3%  |
| 34  | 32  | Polestar        | 117            | 113            | 3,5%    | 0,36          | 0,33          | 8,6%    |
| 35  | -   | Leapmotor       | 92             | 0              | ++      | 0,28          | 0,00          | ++      |
| 35  | 33  | Xpeng           | 92             | 108            | -14,8%  | 0,28          | 0,31          | -10,7%  |
| 37  | 39  | Alfa Romeo      | 83             | 30             | 176,7%  | 0,25          | 0,09          | 190,1%  |
| 38  | 34  | Smart           | 59             | 83             | -28,9%  | 0,18          | 0,24          | -25,5%  |
| 39  | 35  | Zeekr           | 49             | 75             | -34,7%  | 0,15          | 0,22          | -31,5%  |
| 40  | 44  | Bentley         | 33             | 16             | 106,3%  | 0,10          | 0,05          | 116,2%  |
| 41  | -   | Lancia          | 30             | 0              | ++      | 0,09          | 0,00          | ++      |
| 42  | 37  | DS              | 29             | 43             | -32,6%  | 0,09          | 0,13          | -29,3%  |
| 43  | 42  | Subaru          | 20             | 17             | 17,6%   | 0,06          | 0,05          | 23,3%   |
| 44  | 38  | Nio             | 14             | 40             | -65,0%  | 0,04          | 0,12          | -63,3%  |
| 45  | -   | Voyah           | 13             | 0              | ++      | 0,04          | 0,00          | ++      |
| 46  | -   | SsangYong / KGM | 12             | 1              | 1100,0% | 0,04          | 0,00          | 1158,1% |
| 47  | 45  | Lotus           | 11             | 15             | -26,7%  | 0,03          | 0,04          | -23,1%  |
| 47  | 41  | Jaguar          | 11             | 24             | -54,2%  | 0,03          | 0,07          | -51,9%  |
| 49  | 46  | Ferrari         | 10             | 6              | 66,7%   | 0,03          | 0,02          | 74,7%   |
| 50  | 47  | Lamborghini     | 9              | 5              | 80,0%   | 0,03          | 0,01          | 88,7%   |

totale markt

32.804

34.392

-4,6%



| merken Top-50: personenautoregistraties / NL |      |                 |                |                |               |               |
|----------------------------------------------|------|-----------------|----------------|----------------|---------------|---------------|
| maanden: januari 2025 vs. december 2024      |      |                 |                |                |               |               |
| jan.                                         | dec. |                 | jan.<br>aantal | dec.<br>aantal | jan.<br>perc. | dec.<br>perc. |
| 1                                            | 6    | Kia             | 4.102          | 2.458          | 12,50%        | 6,63%         |
| 2                                            | 2    | Volkswagen      | 2.829          | 3.521          | 8,62%         | 9,49%         |
| 3                                            | 7    | Volvo           | 2.136          | 1.962          | 6,51%         | 5,29%         |
| 4                                            | 8    | BMW             | 2.031          | 1.603          | 6,19%         | 4,32%         |
| 5                                            | 10   | Hyundai         | 1.834          | 1.444          | 5,59%         | 3,89%         |
| 6                                            | 3    | Toyota          | 1.808          | 2.999          | 5,51%         | 8,09%         |
| 7                                            | 12   | Peugeot         | 1.703          | 1.167          | 5,19%         | 3,15%         |
| 8                                            | 9    | Audi            | 1.520          | 1.506          | 4,63%         | 4,06%         |
| 9                                            | 4    | Škoda           | 1.509          | 2.781          | 4,60%         | 7,50%         |
| 10                                           | 13   | Ford            | 1.461          | 1.029          | 4,45%         | 2,77%         |
| 11                                           | 5    | Renault         | 1.207          | 2.465          | 3,68%         | 6,65%         |
| 12                                           | 14   | Mercedes-Benz   | 1.140          | 874            | 3,48%         | 2,36%         |
| 13                                           | 26   | Suzuki          | 998            | 221            | 3,04%         | 0,60%         |
| 14                                           | 16   | Opel            | 931            | 692            | 2,84%         | 1,87%         |
| 15                                           | 1    | Tesla           | 927            | 5.905          | 2,83%         | 15,92%        |
| 16                                           | 20   | Seat            | 562            | 386            | 1,71%         | 1,04%         |
| 17                                           | 32   | Porsche         | 503            | 82             | 1,53%         | 0,22%         |
| 18                                           | 33   | Land Rover      | 491            | 65             | 1,50%         | 0,18%         |
| 19                                           | 15   | Mini            | 459            | 711            | 1,40%         | 1,92%         |
| 20                                           | 18   | Nissan          | 458            | 427            | 1,40%         | 1,15%         |
| 21                                           | 21   | Citroën         | 453            | 337            | 1,38%         | 0,91%         |
| 22                                           | 17   | Mazda           | 452            | 606            | 1,38%         | 1,63%         |
| 23                                           | 27   | Mitsubishi      | 443            | 152            | 1,35%         | 0,41%         |
| 24                                           | 11   | Dacia           | 328            | 1.288          | 1,00%         | 3,47%         |
| 25                                           | 19   | BYD             | 239            | 414            | 0,73%         | 1,12%         |
| 26                                           | 23   | Cupra           | 238            | 330            | 0,73%         | 0,89%         |
| 27                                           | 28   | Jeep            | 214            | 137            | 0,65%         | 0,37%         |
| 28                                           | 31   | Fiat            | 184            | 97             | 0,56%         | 0,26%         |
| 29                                           | 34   | Lexus           | 181            | 61             | 0,55%         | 0,16%         |
| 30                                           | 37   | Dongfeng        | 164            | 27             | 0,50%         | 0,07%         |
| 31                                           | 36   | Honda           | 132            | 33             | 0,40%         | 0,09%         |
| 32                                           | 38   | Lynk and Co     | 124            | 25             | 0,38%         | 0,07%         |
| 33                                           | 22   | MG              | 118            | 333            | 0,36%         | 0,90%         |
| 34                                           | 24   | Polestar        | 117            | 263            | 0,36%         | 0,71%         |
| 35                                           | 41   | Leapmotor       | 92             | 19             | 0,28%         | 0,05%         |
| 35                                           | 25   | Xpeng           | 92             | 231            | 0,28%         | 0,62%         |
| 37                                           | 35   | Alfa Romeo      | 83             | 43             | 0,25%         | 0,12%         |
| 38                                           | 30   | Smart           | 59             | 106            | 0,18%         | 0,29%         |
| 39                                           | 29   | Zeekr           | 49             | 134            | 0,15%         | 0,36%         |
| 40                                           | -    | Bentley         | 33             | 1              | 0,10%         | 0,00%         |
| 41                                           | 44   | Lancia          | 30             | 7              | 0,09%         | 0,02%         |
| 42                                           | 39   | DS              | 29             | 21             | 0,09%         | 0,06%         |
| 43                                           | 46   | Subaru          | 20             | 5              | 0,06%         | 0,01%         |
| 44                                           | 40   | Nio             | 14             | 20             | 0,04%         | 0,05%         |
| 45                                           | 47   | Voyah           | 13             | 4              | 0,04%         | 0,01%         |
| 46                                           | 42   | SsangYong / KGM | 12             | 14             | 0,04%         | 0,04%         |
| 47                                           | -    | Jaguar          | 11             | 0              | 0,03%         | 0,00%         |
| 47                                           | 43   | Lotus           | 11             | 11             | 0,03%         | 0,03%         |
| 49                                           | 48   | Ferrari         | 10             | 3              | 0,03%         | 0,01%         |
| 50                                           | -    | Lamborghini     | 9              | 0              | 0,03%         | 0,00%         |

totale markt

32.804

37.087

# PC/NL

| maandontwikkeling personenautoregistraties / NL |         |               |       |
|-------------------------------------------------|---------|---------------|-------|
| totaalmarkt                                     | 2025    | 2024          | % +/- |
| januari                                         | 32.804  | 34.392        | -4,6% |
| februari                                        |         | 30.332        |       |
| maart                                           |         | <u>36.985</u> |       |
| 1e kwartaal                                     |         | 101.709       |       |
| april                                           |         | 28.294        |       |
| mei                                             |         | 28.138        |       |
| juni                                            |         | <u>35.159</u> |       |
| 2e kwartaal                                     |         | 91.591        |       |
| juli                                            |         | 26.588        |       |
| augustus                                        |         | 27.407        |       |
| september                                       |         | <u>30.886</u> |       |
| 3e kwartaal                                     |         | 84.881        |       |
| oktober                                         |         | 32.010        |       |
| november                                        |         | 33.950        |       |
| december                                        |         | <u>37.087</u> |       |
| 4e kwartaal                                     |         | 103.047       |       |
| cum. t/m januari                                | 32.804  | 34.392        | -4,6% |
| jaarprognose*                                   | 385.000 | 381.228       | 1,0%  |

\* prognose AUMACON; zie voor details carmonitor.nl

bron: RDC; bewerking: AUMACON

jongste mutatiedatum: 01.02.2025

|                                  |
|----------------------------------|
| = % merkafname                   |
| = % merktoename < % markttoename |
| = % merktoename > % markttoename |