

# Electric vehicles drive European new car registrations in April

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- The overall market grew by 16%
- Electric vehicles secured highest market share for April with 13%
- SUV growth continued with record market share

Last month, European new passenger cars registrations totalled 960,191 units – an increase of 16% marking a ninth consecutive month of growth. Felipe Munoz, Global Analyst at JATO Dynamics, commented: “These results are directly related to the easing of supply chain pressures which has increased the availability of new cars. On top of this, demand has continued to rise in response to the push from OEMs to widen their EV offering.”

The positive results last month are largely owed to the increasing demand for BEVs (battery electric vehicles). According to JATO Dynamics’ data for 28 European markets, these vehicles represented 13% of the total volume – an increase of almost three percentage points compared to April 2022. Munoz, continued: “Tesla and MG fuelled the growth of BEVs last month. Consumers appear to be responding well to wider competitive offers and good deals presented by the two OEMs.”

Volkswagen Group led the BEV rankings with an increase in registrations of 98% to almost 31,900 units – more than double the 14,200 units registered by Tesla – up by 865%. Stellantis followed in second place but lost ground due to a significantly smaller increase in BEV volumes of just 5%. Geely, and the remaining Chinese manufacturers combined, also performed well registering a total 8,334 and 7,114 units respectively.

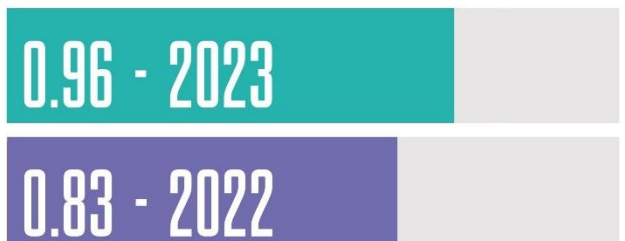
Stellantis, Volkswagen Group, and Geely also led in registrations of PHEVs (plug-in hybrid electric vehicles). Demand for these vehicles remained stable with a total of 71,960 registered units.

## New Car Registrations Europe-28

**+16%**

more vehicles registered in April 2023 compared to April 2022

## Million units April



### PHEV & BEV Registrations Europe-28

April 2023

PHEV			BEV		
		vs Apr-22			vs Apr-22
1	Ford Kuga	4,055 +18%	1	Tesla Model Y	10,553 +%
2	Volvo XC60	3,604 +57%	2	Volkswagen ID.4	6,542 +125%
3	Lynk & Co 01	2,740 +29%	3	Volkswagen ID.3	5,913 +259%
4	Kia Sportage	2,665 +98%	4	Skoda Enyaq	4,393 +20%
5	Hyundai Tucson	2,068 +48%	5	Dacia Spring	4,191 +18%
6	BMW X1	1,994 -13%	6	MG 4	4,174 New
7	Volvo XC40	1,919 -27%	7	Volvo XC40	3,943 +102%
8	Mercedes C-Class	1,680 +120%	8	Fiat 500	3,877 -30%
9	Peugeot 3008	1,511 -39%	9	Peugeot 208	3,809 +2%
10	Mercedes GLC	1,478 +%	10	Renault Megane	3,484 +%
	<b>Total PHEV</b>	<b>71,960 0%</b>		<b>Total BEV</b>	<b>126,009 +49%</b>



### Marginal market share for Chinese-made cars

Last month, vehicles manufactured in China accounted for just 3.4% of all new vehicle registrations with a total of nearly 32,000 units. This figure includes vehicles produced by Chinese OEMs and vehicles produced by Western OEMs in China such as the BMW iX3, Smart #1, Polestar 2, Dacia Spring, and Citroën C5 X.

Munoz, commented: "In contrast to the emerging narrative, China's carmakers are gaining traction less quickly than many have predicted. While analysts anticipated a more dramatic uptick in demand, there remains a need to increase awareness and shift perceptions for these vehicles to become popular with consumers."

### SUVs growth continues

Last month, SUV registrations totalled just over 492,000 units to reach a record market share of 51.3% - an increase 0.7 percentage points when compared with April 2022. Volkswagen Group, Stellantis, and Hyundai-Kia dominated the segment. The SUV model ranking was led by the Volkswagen T-Roc, Toyota Yaris Cross, Dacia Duster, Kia Sportage, and Hyundai Tucson.

### Top 25 Best-Selling brands. April 2023 Europe-28

			vs Apr-22
1	Volkswagen	105,669	+30%
2	Audi	58,841	+25%
3	Toyota	54,224	-4%
4	Renault	53,013	+36%
5	BMW	52,673	+1%
6	Skoda	52,521	+40%
7	Mercedes	51,935	+10%
8	Peugeot	51,869	+14%
9	Kia	44,646	0%
10	Ford	44,498	+3%
11	Dacia	44,064	+44%
12	Hyundai	39,200	-3%
13	Opel/Vauxhall	37,136	+22%
14	Fiat	29,567	-6%
15	Citroen	27,545	-8%
16	Volvo	21,115	+11%
17	Seat	20,006	+15%
18	Nissan	18,817	-2%
19	Cupra	15,419	+52%
20	MG	15,042	+104%
21	Tesla	14,120	+865%
22	Mini	13,763	+19%
23	Suzuki	12,876	+38%
24	Mazda	11,875	+17%
25	Jeep	8,706	+4%

## Top 25 Best-Selling models. April 2023 Europe-27

			vs Apr-22
1	Dacia Sandero	18,659	+44%
2	Volkswagen T-Roc	16,746	+19%
3	Opel/Vauxhall Corsa	16,578	+40%
4	Renault Clio	15,792	+119%
5	Peugeot 208	15,026	-4%
6	Fiat/Abarth 500	13,775	+7%
7	Toyota Yaris Cross	13,626	+41%
8	Volkswagen Golf	13,209	+31%
9	Dacia Duster	12,953	+38%
10	Skoda Octavia	12,817	+230%
11	Kia Sportage	12,153	+4%
12	Hyundai Tucson	12,010	+11%
13	Ford Puma	11,655	-8%
14	Renault Captur	11,453	+21%
15	Volkswagen Tiguan	11,353	+152%
16	Peugeot 2008	10,787	+53%
17	Tesla Model Y	10,553	+
18	Toyota Yaris	10,357	-18%
19	Audi A3	10,208	+19%
20	Volkswagen Polo	10,063	-2%
21	Peugeot 3008	9,907	+6%
22	Ford Kuga	9,802	+19%
23	Nissan Qashqai	9,531	-7%
24	Mini Hatch	9,155	+16%
25	Fiat Panda	8,718	-24%

### Dacia Sandero leads the way

The Dacia Sandero led the overall model ranking with almost 18,700 units – an increase of 44%. The hatchback was the most-registered car in Belgium and Ireland, and the second most-registered in Portugal and Spain. Dacia also saw a 147% increase in registrations of the Jogger with a total of 7,237 units, boosting the brand's total volume by 44%.

Further down the ranking, the Tesla Model Y occupied the 17<sup>th</sup> position with 10,600 registered units, retaining its' position as the most registered vehicle year-to-date. Registrations of the MG ZS increased by 125% to 6,930 units, whilst the Volkswagen ID.4 and Renault Megane rose by 125% and 157% respectively.

Among the latest launches, Renault registered 6,135 units of the Austral, while MG registered 4,174 units of the MG 4 – the sixth best-selling BEV in April. Alfa Romeo registered 3,235 units of the Tonale, accounting for 71% of the brand's total volume. BMW registered 2,355 units of the iX1 – the brand's second best-selling BEV behind the i4.

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### About JATO

JATO Dynamics, founded in 1984, now has representation in over 51 countries around the world. We provide precision under pressure, providing the world's most timely, accurate and up-to-date automotive information on vehicle specifications, pricing, sales and registrations for over 30 years. We offer more than just data, as we've watched the world change, and consumer mindsets alter with it we have been able to offer insights that help inform the industry. We're able to react to short-term market movements, plan for long-term developments and ultimately to meet the needs of our clients. Visit JATO at [www.jato.com](http://www.jato.com) for more information.