

2023 Guide to Europe's biggest dealers

Rank	Company	Home Country	Brands	Franchise points	New wholesale vehicles	New retail vehicles	Used vehicles	Total vehicles	2022 revenue in € bn
1	Emil Frey	Switzerland	50	943	156,000	240,000	201,000	597,000	14.80
2	Penske Automotive (Europe)	USA	23	204		71,238	147,001	218,239	9.26
3	Arnold Clark	UK	28	171		55,820	192,904	248,724	5.77
4	Lookers	UK	32	153		83,946	79,101	163,047	5.05
5	I.A. Hedin Bil	Sweden	40	500	41,044	85,753	51,170	177,967	4.96
6	Inchcape Europe	UK	17	115	53,000	61,000	48,000	162,000	4.90
7	Vertu	UK	31	200		85,961	82,561	168,522	4.71
8	Pon Automotive	Netherlands	12	25	58,034	18,584	11,832	88,450	4.40
9	AMAG	Switzerland	8	207	30,000	50,000	35,000	115,000	4.381
10	Marshall Motor Group	UK	26	169		58,680	77,551	136,231	4.378
11	Pendragon	UK	20	133		48,773	89,355	138,128	4.25
12	Van Mossel	Netherlands	34	283	1,500	90,000	62,000	153,500	4.18
13	MoellerBil	Norway	6	66	16,904	38,678	28,197	83,779	3.88
14	D'leteren Auto	Belgium	11	29	73,878	15,522	2,471	91,871	3.61
15	Bilia	Sweden	22	265		42,315	42,578	84,893	3.33
16	Louwman	Netherlands	19	76	33,905	20,089	20,762	74,756	2.70
17	Group 1 Automotive	UK*	16	80		29,694	38,809	68,503	2.63
18	Cosmobilis/BymyCar	France	23	160		53,638	40,678	94,316	2.55
19	Semler Gruppen	Denmark	11	48	29,450	23,677	23,748	76,875	2.52
20	AVAG Holding	Germany	26	198		52,078	53,453	105,531	2.42
21	Gueudet	France	14	148		38,465	48,469	86,934	2.39
22	Bertel O. Steen	Norway	13	113	16,951	17,440	12,745	47,136	2.23
23	Feser, Graf & Co.	Germany	14	74		40,147	28,946	69,093	2.08
24	Gottfried Schultz	Germany	9	62		32,325	25,606	57,931	2.05
25	Maurin	France	17	192		47,750	25,300	73,050	2.00
26	Jardine Motors	UK	14	48		18,693	18,624	37,317	1.95
27	Salvador Caetano	Portugal	19	125	15,426	38,034	26,382	79,842	1.88
28	JCT600	UK	17	45		20,000	20,000	40,000	1.70
29	Veho	Finland	3	34	2,661	15,293	13,804	31,758	1.68
30	RCM	France	6	107		26,624	20,498	47,122	1.65
31	Autotorino	Italy	19	157		31,427	22,566	53,993	1.64
32	Eden Auto	France	17	164		44,265	38,365	82,630	1.63
32	Senger Group	Germany	16	116		19,895	16,106	36,001	1.63
34	Bernard	France	16	117		32,430	35,400	67,830	1.603
35	Car Avenue	France	28	112		31,000	28,000	59,000	1.600
36	Chopard Lallier	France	15	118		31,109	26,972	58,081	1.58
37	Pappas Holding	Austria	16	176		19,394	9,219	28,613	1.55
38	Stoneacre Group	UK	27	137		27,363	32,047	59,410	1.53
39	Listers	UK	17	50		20,275	17,500	37,775	1.51
40	Merbag	Switzerland	5	82		19,500	10,500	30,000	1.47
41	Alphartis	Germany	10	62		20,600	17,700	38,300	1.35
42	Greenhous	UK	8	38		37,962	1,936	39,898	1.31
43	GCA Groupe	France	12	117		32,505	27,711	60,216	1.30
44	Fahrzeug-Werke LUEG	Germany	6	41		13,675	8,547	22,222	1.284
45	Avemo	Germany	6	38		17,940	17,873	35,813	1.282
46	Quadis	Spain	33	154		23,017	9,163	32,180	1.26
47	Weller Gruppe	Germany	6	65		14,275	22,940	37,215	1.23
48	Scherer Gruppe	Germany	8	73		18,044	14,415	32,459	1.21
49	BPM	France	22	175		12,011	11,100	23,111	1.20
49	LS Group	France	21	89		25,000	22,000	47,000	1.20

* subsidiary of Group 1 Automotive USA

Source: ICDP (estimates in bold)